

Sponsorship Information



The Roundball Classic is a joint program of Communities In Schools of the Charleston Area, Inc. and the North Charleston Rotary Club. This annual holiday basketball tournament features local and out-of-state high school teams and is currently sponsored by Piggly Wiggly. The event supports Communities In Schools and the North Charleston Rotary Club scholarship program, which helps many students in the Charleston area stay in school and further their education. **Communities In Schools** (CIS) is a 501©(3) nonprofit agency whose mission is to champion the connection of needed community resources with schools to help young people successfully learn, stay in school and prepare for life.

Title Sponsor

- Your \$15,000 investment will give you top billing for this annual holiday favorite!
- Corporate name in tournament title, ads, posters, website, etc.
- Two full-page advertisements inside the front cover and back cover of the Official Souvenir Program.
- Recognition of your company in all event news releases and publicity.
- Recognition of your company on event banner.
- Opportunity to participate exclusively at this level next year (first right of refusal).
- Recognition at the event and speaking opportunity.
- 50 season passes for all four days of the tournament.
- 25 passes for the Hospitality Suite; 10 copies of the Official Souvenir Program; 10 parking passes.

Major Sponsor

- Your \$5,000 investment will give you an opportunity to participate in this annual holiday favorite!
- Corporate name in ads, posters, website, etc.
- Full-page advertisement in the Official Souvenir Program.
- Recognition of your company in all event news releases and publicity.
- Company banner at event; recognition at the event.
- 20 season passes for all four days of the tournament.
- 10 passes for the Hospitality Suite; 5 copies of the Official Souvenir Program; 5 parking passes.

Corporate Sponsor

- Your \$1,000 investment will give you an opportunity to participate in this unique Charleston event!
- Corporate name in ads, posters, website, etc.
- Half-page advertisement in the Official Souvenir Program. Company banner at event.
- 4 season passes for all four days of the tournament.
- 4 passes for the Hospitality Suite; 4 copies of the Official Souvenir Program; 2 parking passes.

Other Recognition Opportunities

- Full-page ad in Official Souvenir Program - \$500
- Half-page ad in Official Souvenir Program - \$300
- Quarter-page ad in Official Souvenir Program - \$200.
- Hospitality Suite Sponsor – in-kind contribution of food for 250 people.
- In-kind contribution of T-shirts, basketballs, raffle items.

